

IAIP

国际艺术讯息平台

IAIP is a Chinese company specializing in the promotion of information regarding international art.

IAIP

International Art Information Platform

IAIP, owned by Beijing ThreeTwoTwo Culture Communication Co., Ltd., promotes high-quality international art information in China with a registered capital of 2 million RMB.

IAIP (International Art Information Platform) 是一家专门从事并致力于推广优质国际艺术信息的中国平台，现隶属于北京三二二文化传播有限公司，官方企业识别码为：91110115MABQUIC036。企业注册资本为：200万人民币。



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Part One

Business Type

业务类型



Business Type

业务类型

IAIP specializes in managing, promoting and organizing international dance competitions, dance film festivals, art festivals global dance workshops. IAIP also broadcasts overseas art events in China

IAIP的业务方向有舞蹈类国际比赛、舞蹈电影节、艺术节的宣传与作品代理；国际舞蹈工作坊的组织与承接；海外艺术活动在中国地区的网络转播等。

DANCE COMPETITIONS



DANCE FILM FESTIVALS



ATR FESTIVALS



DANCE WORKSHOPS



BROADCASTS ART EVENTS



ETC.

Part Two

Users and Channels

用户与渠道



Users and Channels

用户与渠道

IAIP, China's premier dance art platform, holds significant sway among domestic professional dancers.

over 90% accessing international dance information through it.

Primary users consist of mainland Chinese, (including foreigners), and a smaller number of overseas Chinese.

IAIP作为中国唯一的综合类舞蹈艺术资讯平台，在中国的专业舞者团体中有着巨大的影响力，超过90%以上的专业舞者通过IAIP来获取各类型的国际舞蹈资讯。

IAIP主要用户为中国大陆境内用户（含外籍）及少量海外中国籍用户。



Offline channels

IAIP's offline channels cover 18 major cities in China. These include Beijing, Shanghai, Guangzhou, and Shenzhen

目前，已涉及包含北京、上海、广州、深圳在内的18个中国主要一线城市；该部分也是我们的核心竞争力。

Online Channels

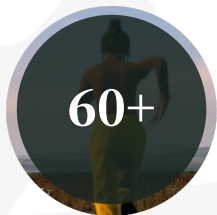
IAIP spans all 34 provincial-level regions and nearly 300 municipal-level administrative areas in mainland China. (333 regions)

目前，已涉及中国大陆34个省级地区（全部），接近300个市级行政区（总数为333个）。



At present, IAIP has promoted over 60 top-tier international art events in China via its channels. These events engaged over 5,000 participants directly, with over 400 individuals receiving awards from diverse international events.

截止至2024年，IAIP已通过自身渠道，在中国推广超过60个高质量的国际艺术活动；有超过5000人通过IAIP直接参与到国际活动中，超过400人获得各类国际赛事奖项。



**international
art events**

国际活动



**Number of
participants**

参与选手



**Number of
winners**

获奖选手

Part Three

Partners

合作伙伴



PARTNERS

Work to expand our partnerships with arts organizations. Globally we currently collaborate with partners in the United States, the UK and a variety of European nations, Israel, and South Korea.

目前，与我们正式合作的国家和地区包括美国、荷兰、意大利、德国、西班牙、葡萄牙、英国、法国、迪拜、丹麦、奥地利、保加利亚、以色列、韩国。

我们与上述国家的艺术组织开展了更多层次的合作。



Solocoreografico



Part Four

Why IAIP

为什么选择IAIP



With a population of over 1.4 billion people, dance is one of the largest artistic learning disciplines in China today. There is a huge art market in China, but only a limited number of Chinese dancers engage internationally due to the internet, language, and cultural barriers etc.

中国有超过14亿的人口，舞蹈是当下中国最大的艺术学习门类之一，中国有巨大的艺术市场，而由于网络、语言、理解和习惯等原因，活跃在国际的中国舞者少之又少

01.

For Chinese users

· The emergence of IAIP solves a wealth of problems. IAIP provides efficient and convenient international information to all users free of charge, and offers free consulting services 365 days a year. It also provides high-quality paid services.

IAIP的出现解决了网络、语言、理解和习惯问题，IAIP免费向所有用户提供高效便捷的国际资讯，免费提供全年365天的咨询服务，同时提供高品质的付费服务。使得越来越多人选择支持并选择IAIP。

02.

For International Partners

- IAIP's founder has over 25 years of dance experience and a deep understanding of the Chinese market and culture.

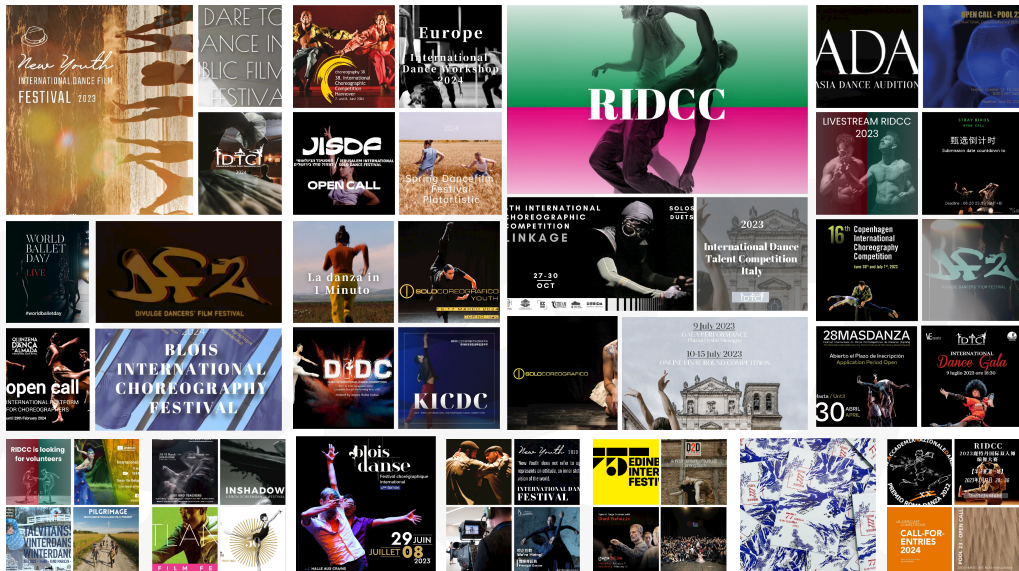
IAIP的创始人拥有超过25年的舞蹈从业经历，IAIP了解舞蹈，了解中国市场、了解中国习惯，拥有高效的线上和线下渠道，可以更好的在中国宣传国际伙伴组织的高质量艺术活动。

- With efficient online and offline channels, IAIP aids international partners in promoting high-quality art events in China and helps solve challenges for Chinese participants.

帮助合作伙伴获得中国市场，协助解决所有中国籍参与者的问题。

- Its presence lends credibility to international events in China, fostering trust among potential Chinese participants.

IAIP的存在可以让任何一个在中国没有知名度国际活动得到中国潜在用户的信任，因为信任IAIP，所以选择信任IAIP推广和举办的相关活动。



Conclusion

结语

IAIP is financially backed by independent investors, enabling us to navigate current challenges. We eagerly anticipate collaborating with more high-quality international events, ensuring seamless and borderless art experiences.

IAIP拥有独立投资人，在资本储备上，
可以让我们应对当前任何的复杂局面。
我们期待与更多高质量国际活动进行合作，
让艺术没有麻烦，让艺术没有国界。

IAIP 国际艺术
讯息平台
INTERNATIONAL ART
INFORMATION PLATFORM



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